

—HOW **BIG** IS—
Texas

Diann Bayes

Founder and Texas Visual
Storyteller, Influencer,
Photographer, and Blogger

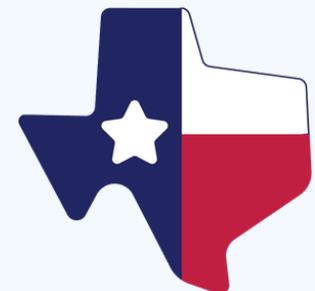


ABOUT ME

I'm Diann Bayes, a storyteller and proud Native Texan. I have over 30 years of experience in travel and tourism. What started as a hobby has grown into a storytelling platform where I showcase authentic experiences, hidden gems, and the cultural richness that makes destinations unforgettable. As both a marketer and a storyteller/influencer, I understand how to create narratives that resonate and inspire action.

Destination Marketing & Tourism Experience

- Visit Tyler - 2 years, 9 months
- Discover San Angelo - 5 years, 9 months
- Texas Travel Alliance - 4 years
- Visit McKinney - 5 years, 7 months
- Explore Hillsboro - 1 year, 1 month
- Visit Manhattan, KS - 2 years, 10 months



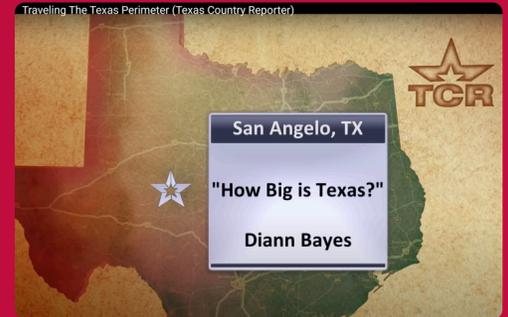
Affiliations

- Texas Travel Alliance Board Member
- Texas Downtown Association Member
- International Travel Writers Alliance Member

Big miles. Big tastes. Big adventures.

—HOW BIG IS— Texas and Diann Bayes

In the Press



HOW BIG IS TEXAS AND DIANN BAYES FEATURED TELEVISION/PRINT/DIGITAL

- Texas Country Reporter
 - *Texas Perimeter Tour*
- NBC News
 - *New Year's Eve Ball Drop*
- Texas Highways
 - *Meet the Friendliest Tour Guides in Texas*
- Abilene Living
 - *How Big Is Texas - A Lifelong Quest to Explore the Lone Star State*
- San Angelo Living
 - *How Big Is Texas - A Lifelong Quest to Explore the Lone Star State*
- Rewritten by Her
 - *Turning a Pandemic Hobby into a New Chapter: The Story of Diann Bayes*

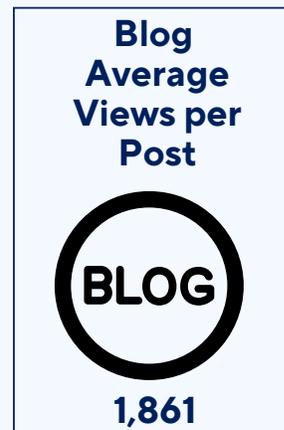
DIANN BAYES' PHOTOS FEATURED IN PRINT/DIGITAL

- Texas Monthly
- Texas Standard
- TripSavvy
- House Beautiful
- Houston Chronicle
- Deep South Magazine
- Town & Country Magazine
- MSN.com
- Thrillist.com
- Family Destination Guides
- Yahoo Life
- Route 66 News
- TravelHost West Texas
- Authentic Texas
- National Wildlife Federation

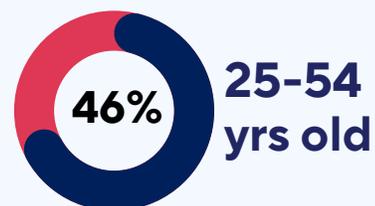
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-HOW BIG IS- Texas

By the Numbers FY 2025



DEMOGRAPHICS



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